

2045380401

COMPETITIVE COUPON TRACKING REPORT
MAY 17, 1993 TO JUNE 13, 1993
NORTH EAST REGION

% OF COUPON TRANSACTIONS

	Total			<u>TYPE</u>										FSI					DM					IRC					OTHER				
	Total	Coupon	Total	Fsi	DM	RC	Other	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5	1	2	3	4	5						
	Trans.	Trans.	Redeemers																														
Brand #1																																	
packs																																	
cartons																																	
Brand #2																																	
packs																																	
cartons																																	
■																																	
■																																	
■																																	
■																																	
■																																	
Brand #15																																	
packs																																	
cartons																																	

COMPTRACKREPORT